

# Birthday Vault App Launches: The Journal You Write Once a Year

## FOR IMMEDIATE RELEASE

**March 24, 2025** - Ever wish you could send a message to your future self? Starting today, you can. Birthday Vault, a new app that turns your birthday into a personal time capsule, is now available on the App Store and Google Play.

Birthday Vault adds a new dimension to your birthday celebration: a chance to connect with your past and future self through yearly reflections. Each birthday, you'll unlock last year's thoughts and capture new ones, creating a meaningful record of your journey through life.

"I found an old birthday journal entry I'd written years ago and was surprised by how much I'd forgotten," said Dave Faliskie, creator of Birthday Vault. "Reading my old thoughts was fascinating, but I've never been able to stick with regular journaling. Birthday Vault was created to make collecting these yearly reflections and goal setting easy through a once-a-year guided ritual that people actually complete."

The app's magic is in its simplicity:

- Write a birthday reflection following five thoughtful prompts
- Your message locks securely until your next birthday
- A countdown shows days until your message unlocks
- Each year adds to your personal birthday vault time capsule

"Most people buy journals that sit empty after three entries," added Dave. "With Birthday Vault, there's no guilt or pressure. Just one entry each year that becomes more valuable over time."

Birthday Vault is available now for an introductory one-time price of \$4.99.

For more information, visit [birthdayvault.app](https://birthdayvault.app) or download Birthday Vault directly from app stores.

Birthday Vault was created by Dave Faliskie, an independent developer focused on creating meaningful digital experiences that enhance people's lives. For media inquiries, images, or interview requests, please contact Dave at [dave@birthdayvault.app](mailto:dave@birthdayvault.app)